

# GRAPHIC DESIGN AND DIGITAL IMAGING CERTIFICATE

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## Digital Marketing and Media Major

Students approach media from creative and technical perspectives. Students will take advantage of the latest software to design and produce advertisements, create content for websites, create animation, edit digital pictures and digital video, and produce a variety of other media communication vehicles that meet the needs of the digital marketplace. This certificate flows seamlessly into the Associate of Applied Business Degree in Digital Marketing and Media

. This certificate content covers objectives for various certifications, including:

- Adobe ACE InDesign
- Adobe ACE Photoshop
- Adobe ACE Illustrator
- Adobe ACE Animate
- Adobe ACE After Effects
- Adobe ACE Premiere Pro

### Technical Standards

See [here](#) for details.

## Graphic Design and Digital Imaging Certificate

### Freshman

First Semester		Hours
CPT 1580	Introduction to Graphic Design and Layout	3
CPT 2650	Creating and Editing Digital Images	3
CPT 2670	Graphics Software and Applications	3
<b>Term Hours</b>		<b>9</b>

### Second Semester

CPT 2700	Digital Video Editing	3
CPT 2760	Animation	3
CPT 2770	Animation II	3
<b>Term Hours</b>		<b>9</b>
<b>Total Hours</b>		<b>18</b>