

DIGITAL MEDIA TECHNOLOGY CERTIFICATE

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The Digital Media Technology certificate is designed for students who are interested in building their skill sets in the Adobe Creative Cloud Suite. The Digital Media Certificate curriculum focuses on a broad variety of digital media skillsets including graphic design, photo-editing, video editing, website creation, and animation. This certificate flows seamlessly into the Associate of Applied Business Degree in Digital Marketing and Media.

Student's completing this Certificate will have the opportunity to earn professional certifications in:

Adobe InDesign

Adobe Photoshop

Adobe Illustrator

Adobe Premier

Adobe After Effects

Adobe Animate

Program Learning Outcomes

Upon completion, the student will be able to:

1. Create and edit digital graphic layouts, digital images, and websites.
2. Apply video production, compression, and editing skills.
3. Produce visually innovative motion graphics and animation.

Digital Marketing and Media Major

Technical Standards

See here for details.

First Year

First Semester		Hours
CPT 1210	Introduction to Digital and Emerging Technologies	3
CPT 1580	Introduction to Graphic Design and Layout	3
CPT 2755	Web Content Management Systems	3
CPT 2670	Graphics Software and Applications	3
CPT 2760	Animation I	3
Term Hours		15

Second Semester

CPT 2650	Creating and Editing Digital Images	3
CPT 2700	Digital Video Editing	3
CPT 2770	Animation II	3
Term Hours		9
Total Hours		24