

AGRICULTURAL BUSINESS CERTIFICATE

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The Agriculture Business certificate provides students with a basic understanding of northwest Ohio Agriculture from production to marketing, skills for managing themselves and others in agriculture businesses, marketing techniques in niche and commodity marketing unique to agriculture, and critical thinking skills in solving sustainability issues in local and international agriculture. This certificate provides students with the basic skills required by employers. Agriculture employers have assisted in designing this certificate to prepare students to be authentic speakers about agriculture, self-managed, able to understand local marketing options and critical thinkers and problem solvers.

Agricultural Business Highlights

- The certificate prepares students for agriculture service-industry occupations
- Courses introduce students to agriculture, management of agricultural business, sales, and marketing, and sustainable agriculture
- Financial Aid eligible for those who qualify
- Completed in two terms

Program Learning Outcomes

Upon completion, the student will be able to:

1. Explain the United State Agriculture system including production inputs, processing and management towards effective communication, marketing, management, and career opportunities.
2. Identify components of a successful agribusiness demonstrating competency in industry standard financial reporting and cash management systems, and techniques of people management.
3. Explain the U.S. Farm resource and food policy and the impact of international trade in marketing strategies for modern agribusinesses.
4. Identify issues and solutions related to food, fiber and energy production related to sustainability in agriculture systems.

Technical Standards

See here for details.

Agricultural Business Certificate

First Year

Fall		Hours
AGR 1000	Introduction to Agriculture	3
AGR 1300	Principles of Agricultural Marketing and Sales	3
Term Hours		6

Spring

AGR 1100	Principles of Agricultural Business Management	3
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AGR 1200	Sustainable Agriculture	3
Term Hours		6
Total Hours		12